



Board Meeting Minutes August 14, 2019

Present: Angela De La Housaye, Jay Hoyer, Andrea Baldacci, Ashley Nand, Gary Skrel, Bob Power, Sue Rainey, Tony Kallingal, Barney Fonzi, Kathy Hemmenway, Peggy White, Kristy Lincoln, Jessica Cole, and Dan Buckshi.

I. Welcome and Introductions:

- A. Angela De La Housaye began meeting at 8:30 am and introductions took place.

II. Public Comment

- A. Dan Buckshi
 - i. Council recently reviewed the North Downtown Specific Plan which was 2-3 years in the making.
 - ii. Downtown vacancies – City is interviewing brokers for the former Tender Greens location. They closed due to low performance; the City did not raise their rent as was rumored.
 - iii. Parking Day – City considering an event using street parking spaces for parklets to encourage people to come downtown. Uses could include art exhibit, business promotions, etc.
- B. Jessica Cole – Blueprint for Success
 - i. Council to review on September 17.
 - ii. Streamlining process for developers and will make it easier for:
 - 1. Design review
 - 2. Permitting
- C. Kristy Lincoln – What are the housing plans for the North side of town? Dan shared that 1,000+ housing units are coming online in that part of town.
- D. Gary Skrel – Commented that a German Brew pub is opening in the former Lark Creek Café location (Bierhaus)

III. WCD Staff Summary

- A. Painted Pianos project – Arts Alliance Taskforce
 - i. This has been a project from the Arts Alliance group & has been slightly rushed to get off the ground so the pianos can be in place for 6-8 weeks before rainy weather begins. Steinway will donate 8 pianos that artists will paint. Locations have been identified throughout the downtown & will be available for the public to play and enjoy through mid-October.
- B. BP Summer Concerts
 - i. WCD is selling beer and wine as one of its annual fundraisers at each concert, every Thursday night in August.
- C. WCFW had 1200+ attendees at August 4 event. The last WCFW is on September 4th.
- D. Oktoberfest will be on October 19th
 - i. Volunteer opportunities for the Board to work shifts will be available via Sign-Up Genius soon. Andrea will email the link to the Board.
- E. Trick or Treat – October 25th. Arts and Rec will partner with WCD and create an after-party to take place in Civic Park after Trick Or Treat between 4:30-6pm.
- F. Ink Rink will be back for it's 15th year. The rink will open on November 8 through January 20.
- G. Kathy and Andrea had a conference call with Tom Cashion (WCPD) re: event security in light of the recent shootings in Gilroy, Dayton & El Paso. They discussed immediate plans for PD support at WCFW and going forward for future event. PD will provide two uniformed officers at every event, at a minimum. Increased security plans will be made for larger community events.

- i. Jay Hoyer – Noticing less people attending outdoor events from fear of being a target in a large crowd.

IV. Task Force Reports

A. Gary Skrel – Downtown Mini Plaza

- i. Construction has begun on N. Main St. Completion date is scheduled for Nov 1., at the very latest

B. Peggy White – Arts Alliance

- i. Master Calendar being created for all community events
- ii. Cross promotion and collaboration between community partners necessary for all downtown events
- iii. Tony K.– Suggested to run stats for restaurant ROI on events nights to show them the benefit of promoting events that bring people to downtown and their restaurants.

C. Sidewalk Vendor Ordinance

- i. Revised ordinance was approved by WCD task force. The proposed ordinance will be presented to City Council on September 3rd.

D. Barney Fonzi – Governance

- i. Encouraged the Board to begin thinking about adding Directors. Executive Committees' terms end in 2020/2021. Provide Kathy with a list and the Governance Committee will vet the list.

V. Approval of the July Board meeting minutes

- A. Bob P. motioned and a second from Tony K.. One ostension because of Sue Rainey's absence.

Meeting adjourned at 9:10 am