

Walnut Creek Uncorked

2019 REGISTRATION/SPONSOR FORM

The **2019 Walnut Creek Uncorked** will be held on **Thursday, June 20th, 6p-9p**. Be a part of this favorite annual event! Guests purchase tickets online & will receive a map identifying participating locations. Since guests must consume their wine indoors or at starting location, our hope is that this will be a marketing opportunity for your business to showcase your products and services. Limited to 40 businesses. Sponsorships sell fast.

Early Registration Deadline: May 15th, 2019
Late Registration (+\$25): May 16th–June 7th, 2019

PRESENTING SPONSOR - \$4,000 (LIMIT 1)

- Table/Booth at Starting Location on day of event or your business at the Starting Location (if applicable).
- Company logo/name printed on all promotional materials such as posters; flyers; postcards, select media advertisements; event map; Walnut Creek Downtown's website, weekly newsletter and WCD social media
- Mandatory stop for the **prize drawing**.
- Eight (8) complimentary **Walnut Creek Uncorked** tickets.
- Three (3) cases of wine to pour at the event.

WINE GLASS SPONSOR - \$3,000 (LIMIT 1)

- Company logo printed on 1,000 wine glasses.
- Company logo/name printed on all some promotional materials such as posters; flyers; postcards, event map; Walnut Creek Downtown's website, weekly newsletter and WCU social media
- 3 cases of wine
- Table at Starting Location on day of event
- Six (6) complimentary **Walnut Creek Uncorked** tickets.

CHARDONNAY SPONSOR - \$1,500

- Company logo/name printed on some promotional materials such as select media advertisements; event map; Walnut Creek Downtown's website and social media
- On-Site promotional poster at 2 wine stops.
- Mandatory stop for the prize drawing.
- Three (3) cases of wine.
- Four (4) complimentary **Walnut Creek Uncorked** tickets.

BOOTH SPACE - \$500 (LIMITED)

- A 10x10 space at the Starting Location (tent, table and chair rentals provided at additional cost).
- Two (2) complimentary **Walnut Creek Uncorked** tickets.

BUSINESS PARTNER - \$250

- Business name listed on WCD website and Event Map
- Three (3) cases of wine.

RESTAURANT PARTNER - \$100

- Must provide own wine AND food.

Please Choose One

- PRESENTING SPONSOR - \$4,000 BUSINESS PARTNER - \$250
 CHARDONNAY SPONSOR - \$1,500 BOOTH SPACE - \$500
 RESTAURANT PARTNER - \$100

Business Name _____
Contact Person _____
Email _____
Address _____
Phone _____
Check ___ Credit Card # _____ Exp. ___ Code ___ Zip _____
Signature _____

- [] Yes! I would like to donate an item for the prize drawing
[] No, I do not want a winery representative

REGISTRATION DEADLINE:

May 15th, 2019

Late Registration (+\$25) May 16th–June 7th, 2019

Make checks payable to:

Walnut Creek Downtown

1630 N. Main St, #288, Walnut Creek, CA 94596

NOTE: Payment must accompany all registration forms.

Questions? Contact Andrea Baldacci

925.933.6778

Andrea@walnutcreekdowntown.com

LANDLORD CONSENT FORM

To Whom It May Concern,

I give consent for wine to be poured and served during Walnut Creek Uncorked on Thursday June 20, 2019 between 6pm - 9pm at the following address:

(Address)

(Business Name)

(Landlord's Name – printed)

(Landlord's Signature)



Office: 1666 N. Main Street, Ground Floor, Walnut Creek, CA 94596

Mailing Address: 1630 N. Main St., #288, Walnut Creek, CA 94596

925.933.6778 / www.walnutcreekdowntown.com



BUSINESS LIABILITY FORM

Walnut Creek Uncorked - JUNE 20, 2019

The UNDERSIGNED, for himself/herself and on behalf of the above named group or business, does hereby agree to protect, indemnify, save and keep harmless, the Walnut Creek Downtown Business Association, its Board of Directors, officers, legal counsel, assigns, employees and volunteers and others working on behalf of the Walnut Creek Downtown Business Association from any and all claims, demands, suits or loss, including all costs connected therewith, and for any damages which may be asserted, claimed or recovered against or from the Walnut Creek Downtown Business Association, its Board of Directors, officers, legal counsel, assigns, employees, volunteers or others working on behalf of the Walnut Creek Downtown Business Association, by reason of personal injury, including bodily injury or death, and/or property damage, including loss of use thereof, which arises out of or is in any way connected or associated with this Event.

I am responsible for making sure ALL wine is consumed indoors, and does not leave my business. I want this to be a safe and successful event, and I will do everything in my power to ensure that this occurs.

NOTE: WCDBA highly recommends that your insurance policy includes a Liquor Liability clause as our event insurance policy does not extend Liquor Liability to the participating businesses.

Signature: _____ Date: _____
(Business Manager)

***Please sign and return with completed registration & Landlord Consent forms to
Walnut Creek Downtown via email or mail.***

**Questions: Contact Andrea Baldacci, 925-933-6778
andrea@walnutcreekdowntown.com**