

Walnut Creek Uncorked

2018 REGISTRATION/SPONSOR FORM

The **2018 Walnut Creek Uncorked (formally Wine Walk)** will be held on **Wednesday, June 20th, 6p-9p**. Be a part of this favorite annual event! Guests purchase tickets online & will receive a map identifying participating locations. Since guests must consume their wine indoors, our hope is that this will be a marketing opportunity for your business to showcase your products and services. Limited to 40 businesses. Sponsorships sell fast.

Registration Deadline: April 27th, 2018
Late Registration (+\$25): April 28th-May 25th, 2018

PRESENTING SPONSOR - \$3,000 (LIMIT 1)

- Table/Booth space at Starting Location on day of event or your business at the Starting Location (if applicable).
- Company logo/name printed on all promotional materials such as posters; flyers; postcards, select media advertisements; event map; Walnut Creek Downtown's website, newsletter and all social media platforms.
- Mandatory stop for the prize drawing.
- Eight (8) complimentary **Walnut Creek Uncorked** tickets.
- Three (3) cases of wine to pour at the event.

WINE GLASS SPONSOR - \$2,500 (LIMIT 1)

- Company logo printed on 1,000 wine glasses.
- Company logo/name printed on all promotional materials such as posters; flyers; postcards, select media advertisements; event map; Walnut Creek Downtown's website, newsletter and all social media platforms.
- Mandatory stop for the prize drawing
- Six (6) complimentary **Walnut Creek Uncorked** tickets.

CHARDONNAY SPONSOR - \$1,000

- Company logo/name printed on all promotional materials such as posters; flyers; postcards, select media advertisements; event map; Walnut Creek Downtown's website, newsletter and all social media platforms.
- On-Site promotional poster at stops.
- Mandatory stop for the prize drawing.
- Three (3) cases of wine.
- Four (4) complimentary **Walnut Creek Uncorked** tickets.

BOOTH SPACE - \$400 (LIMITED)

- A 10x10 space the Event Registration Location (tent, table and chair rentals provided at additional cost).
- Two (2) complimentary **Walnut Creek Uncorked** tickets.

BUSINESS PARTNER - \$250

- Business name listed on WCD website and Event Map
- Three (3) cases of wine.

RESTAURANT PARTNER - \$100

- Must provide own wine AND food.

Please Choose One

- PRESENTING SPONSOR - \$3,000
- WINE GLASS SPONSOR - \$2,500
- CHARDONNAY SPONSOR - \$1,000
- BOOTH SPACE - \$400
- BUSINESS PARTNER - \$250
- RESTAURANT PARTNER - \$100

Business Name _____
Contact Person _____
Email _____
Address _____
Phone _____ Fax _____
Check ___ Credit Card # _____ Exp. ___ Code ___ Zip _____
Signature _____

- [] Yes! I would like to donate an item for the prize drawing
[] No, I do not want a winery representative

REGISTRATION DEADLINE:

April 27th, 2018

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Check made payable to:

Walnut Creek Downtown

1630 N. Main St, #288, Walnut Creek, CA 94596

*Payment must accompany all registration forms.

Questions? Contact Andrea Baldacci

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