

# Walnut Creek Uncorked

## 2019 REGISTRATION/SPONSOR FORM

The **2019 Walnut Creek Uncorked** will be held on **Thursday, June 20th, 6p-9p**. Be a part of this favorite annual event! Guests purchase tickets online & will receive a map identifying participating locations. Since guests must consume their wine indoors or at starting location, our hope is that this will be a marketing opportunity for your business to showcase your products and services. Limited to 40 businesses. Sponsorships sell fast.

Early Registration Deadline: May 15th, 2019  
Late Registration (+\$25): May 16th–June 7th, 2019

### PRESENTING SPONSOR - \$4,000 (LIMIT 1)

- Table/Booth at Starting Location on day of event or your business at the Starting Location (if applicable).
- Company logo/name printed on all promotional materials such as posters; flyers; postcards, select media advertisements; event map; Walnut Creek Downtown's website, weekly newsletter and WCD social media
- Mandatory stop for the **prize drawing**.
- Eight (8) complimentary **Walnut Creek Uncorked** tickets.
- Three (3) cases of wine to pour at the event.

### WINE GLASS SPONSOR - \$3,000 (LIMIT 1)

- Company logo printed on 1,000 wine glasses.
- Company logo/name printed on all some promotional materials such as posters; flyers; postcards, event map; Walnut Creek Downtown's website, weekly newsletter and WCU social media
- 3 cases of wine
- Table at Starting Location on day of event
- Six (6) complimentary **Walnut Creek Uncorked** tickets.

### CHARDONNAY SPONSOR - \$1,500

- Company logo/name printed on some promotional materials such as select media advertisements; event map; Walnut Creek Downtown's website and social media
- On-Site promotional poster at 2 wine stops.
- Mandatory stop for the prize drawing.
- Three (3) cases of wine.
- Four (4) complimentary **Walnut Creek Uncorked** tickets.

### BOOTH SPACE - \$500 (LIMITED)

- A 10x10 space at the Starting Location (tent, table and chair rentals provided at additional cost).
- Two (2) complimentary **Walnut Creek Uncorked** tickets.

### BUSINESS PARTNER - \$250

- Business name listed on WCD website and Event Map
- Three (3) cases of wine.

### RESTAURANT PARTNER - \$100

- Must provide own wine AND food.

# Please Choose One

- PRESENTING SPONSOR - \$4,000       BUSINESS PARTNER - \$250  
 CHARDONNAY SPONSOR - \$1,500       BOOTH SPACE - \$500  
 RESTAURANT PARTNER - \$100

Business Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Check \_\_\_ Credit Card # \_\_\_\_\_ Exp. \_\_\_ Code \_\_\_ Zip \_\_\_\_\_  
Signature \_\_\_\_\_

- [ ] Yes! I would like to donate an item for the prize drawing  
[ ] No, I do not want a winery representative

## REGISTRATION DEADLINE:

**May 15th, 2019**

***Late Registration (+\$25) May 16th–June 7th, 2019***

### Make checks payable to:

Walnut Creek Downtown

1630 N. Main St, #288, Walnut Creek, CA 94596

**NOTE:** Payment must accompany all registration forms.

**Questions? Contact Andrea Baldacci**

**925.933.6778**

**Andrea@walnutcreekdowntown.com**

**LICENSE ACTION REQUEST***Read instructions on reverse before completing.***SECTION 1**

1. LICENSEE'S NAME	2. LICENSE NUMBER
3. DOING BUSINESS AS (DBA)	4. DISTRICT OFFICE
5. PREMISES ADDRESS	6. LICENSE ATTACHED <input type="checkbox"/> Yes <input type="checkbox"/> No
7. MAILING ADDRESS	

**SECTION 2****CANCELLATION**

**I voluntarily cancel my license because I am no longer in business. I understand my license cannot be reactivated or reinstated.**

8. CANCELLATION EFFECTIVE <input type="checkbox"/> Immediately <input type="checkbox"/> Upon issuance of _____ <input type="checkbox"/> Other: _____			
9. LICENSEE'S SIGNATURE	10. HOME PHONE NUMBER ( )	11. DATE BUSINESS CLOSED	12. DATE SIGNED

**SECTION 3****SURRENDER - Rule 65**

I voluntarily surrender my license for a period of not more than one year. I intend to  Transfer  Reactivate the license. I understand that (a) the license must be renewed at the time renewal fees are due or the license will be automatically canceled; (b) the Department will proceed to cancel my license after one year if not transferred or reactivated; and (c) I must report any change in my mailing address to the Department.

13. SURRENDER EFFECTIVE <input type="checkbox"/> Immediately <input type="checkbox"/> Upon issuance of _____ <input type="checkbox"/> Surrender by Department <input type="checkbox"/> Premises abandoned			
14. LICENSEE'S SIGNATURE	15. HOME PHONE NUMBER ( )	16. DATE BUSINESS CLOSED	17. DATE SIGNED

**SECTION 4****SURRENDER OF PRIVILEGES FOR A SPECIAL EVENT**

18. SPECIFIC ROOM OR AREA WHERE PRIVILEGES ARE TO BE SURRENDERED			
19. DATE TO BE SURRENDERED		20. PERIOD OF SURRENDER (State starting and ending times) (type as X:XX xm) to	
21. LICENSEE'S SIGNATURE	22. HOME PHONE NUMBER ( )	23. DATE SIGNED	

**SECTION 5****REQUEST FOR RETURN OF SURRENDERED LICENSE**

I request the return of the surrendered license described above.  
I declare under penalty of perjury that there has been no change in ownership of the licensed business, and the premises possess the same qualifications required for the original issuance of the license.

24. LICENSEE'S SIGNATURE	25. HOME PHONE NUMBER ( )	26. DATE LICENSE NEEDED	27. DATE SIGNED
--------------------------	------------------------------	-------------------------	-----------------

**ABC USE ONLY**

<input type="checkbox"/> Letter attached requesting surrender, cancellation or return	DATE LICENSE MAILED BY HEADQUARTERS OR RETURNED BY DISTRICT OFFICE
<input type="checkbox"/> Accusation pending (Send copy of ABC-231 for cancellations to HQ H&L if accusation pending.)	

*Distribution:**Section 2: Original to HQ Lic; copy to District file**Section 4: Original to District file**Section 3: Original to HQ Lic; copy to District file; copy to suspense file**Section 5: Original + 1 copy to HQ Lic; copy to District file*



## **BUSINESS LIABILITY FORM**

### **Walnut Creek Uncorked - JUNE 20, 2019**

The UNDERSIGNED, for himself/herself and on behalf of the above named group or business, does hereby agree to protect, indemnify, save and keep harmless, the Walnut Creek Downtown Business Association, its Board of Directors, officers, legal counsel, assigns, employees and volunteers and others working on behalf of the Walnut Creek Downtown Business Association from any and all claims, demands, suits or loss, including all costs connected therewith, and for any damages which may be asserted, claimed or recovered against or from the Walnut Creek Downtown Business Association, its Board of Directors, officers, legal counsel, assigns, employees, volunteers or others working on behalf of the Walnut Creek Downtown Business Association, by reason of personal injury, including bodily injury or death, and/or property damage, including loss of use thereof, which arises out of or is in any way connected or associated with this Event.

I am responsible for making sure ALL wine is consumed indoors, and does not leave my business. I want this to be a safe and successful event, and I will do everything in my power to ensure that this occurs.

**NOTE:** WCDBA highly recommends that your insurance policy includes a Liquor Liability clause as our event insurance policy does not extend Liquor Liability to the participating businesses.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
(Business Manager)

***Please sign and return with completed registration & ABC forms to  
Walnut Creek Downtown via email or mail.***

**Questions: Contact Andrea Baldacci, 925-933-6778  
[andrea@walnutcreekdowntown.com](mailto:andrea@walnutcreekdowntown.com)**